

As a corporate citizen that is part of the community, we conduct social initiatives and support the development of future engineers.

Community Exchange

Through plant and office tours, social experience events and cleanups, Yaskawa Electric interacts with the community and builds better relationships.

Tours of Plants and Offices

Yaskawa Electric offers a wide range of plant and office tours for children and adults. Visitors become better acquainted with our robot and other manufacturing sites. In FY 2010, we welcomed about 5,500 visitors.



Local Cleanup Events

We help out in a cleanup activity of the Kurosaki area, where Yaskawa Electric has its headquarters. We work together with area businesses to clean up on shopping streets and around train stations.

Our employees also take turns doing cleanups around our offices. Our aim is not only to maintain the environment, but also to ensure each employee has a sense of morals, which will ultimately enhance their awareness of safety in day-to-day work.



Participating in cleanup event around Kurosaki Station

International Exchange

We take part in a range of international exchanges, from the technical to the personal.

Relations with Finland

The Honorary Consulate of Finland in Kitakyushu opened on the grounds of Yaskawa Electric in 2002. Since then, we have provided assistance to Finnish persons in the Kitakyushu area and taken visa applications from those wishing to visit Finland. Our Chairman (then-President) Koji Toshima was appointed Honorary Consul of the honorary consulate in April 2007.

Yaskawa Electric furthermore serves as secretariat of the Kyushu Finland Society, acting as the contact point for cultural exchanges with Finland.



Crest of the Honorary Consulate of Finland in Kitakyushu

“Yaskawa Cup ” Engineering Contest at Shanghai Jiao Tong University

Yaskawa Electric and Shanghai Jiao Tong University opened a joint laboratory on the school campus in 2008. We work together to research service robots and support the development of mechatronics engineers.

In July 2010, the “Yaskawa Cup” engineering contest was held for university students to test their robot technology against each other.



“Yaskawa Cup” engineering contest



Education and Academics

We provide support for students, accept foreign students, conduct joint research with educational institutions, and engage in other such activities to foster the human resources that will lead the next generation.

Supporting Robot Competition for Students

Since 2005, Yaskawa Electric has co-sponsored the annual Technical College Students' Robot Contest, popularly known as "Kosen RoboCon", in which engineers-to-be from around Japan compete in contests focusing on robot production ideas and technology as well as robot performance. 2010 marked the RoboCon's 23rd anniversary. We, as a company in the robotics business, support this educational opportunity to encourage many young students to get involved in manufacturing and hope to foster the next generation of talent.



Technical College Students' Robot Contest 2010

Sponsor of "RT-Middleware Contest"

In December 2010, we supported the "RT-Middleware Contest," open to students and professionals to test their development of "RT-middleware" (software to facilitate the building of robotic systems) against each other. Through this event we promote the spread of technologies to expand the robotics industry for a new generation.

Hands-on Workshops for Children

We hold hands-on workshops for children and other such special events as activities to show more people the pleasure of manufacturing.

In FY2010, we held motor-making workshops for children using magnets and enameled wire at the Monozukuri Taikan Stadium and at the Ai-land Fair 2010, an industrial festival in Yukuhashi City, Fukuoka Prefecture.

Engineers from Yaskawa explained everything from the principles that make a motor work to how to make a motor. Our people were able to observe the children working on their projects with great enthusiasm.



Motor-making workshop at the Monozukuri Taikan Stadium

Arts, Culture and Sports

Yaskawa Electric supports culture and sports by exhibiting art work we own and taking part in track and field events.

Production of Master Shiko Munakata Calendar

Each year since 1958, Yaskawa Electric has produced a calendar decorated with woodblock prints by Master Shiko Munakata. Since the artist's passing, we have continued to work with the Shiko Munakata Memorial Museum of Art to produce these calendars, helping to introduce more people to the master's work.

We also loan out works from the Yaskawa collection for exhibitions. In FY2010, the works we loaned for the "Shiko Munakata: Prayer and Travel" show included parts of the Munakata Woodblock Prints of the Nankaido Region, which has prints depicting various locales in Shikoku.

Track and Field Club Activities

Our team of runners partakes in corporate team Ekiden championships (relay road race) and other races held in various locations. These athletes also actively interact with children in community by running with them and giving advice.

The Yaskawa team won fourth place in this year's corporate team Ekiden championships, and track and field team member Kentaro Nakamoto was selected as representative runner in the men's marathon in the 13th World Track and Field Championships to be held in the summer of 2011.



Competing in the 63rd Lake Biwa Mainichi Marathon